



Pattern Named a Great Place To Work™

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Image

The category leader for global ecommerce acceleration has been recognized as an employer of choice where team members consistently experience a high-trust workplace.

SALT LAKE CITY — August 1, 2023 — [Pattern](#), the category leader for global ecommerce acceleration, has joined many of the world's top employers — including Salesforce, SAP, Adobe, and NVIDIA — as a certified [Great Place To Work](#).

The certification comes on the heels of the Pattern's recent inclusion in [Newsweek's Global Most Loved Workplaces](#) list and reflects the company's continued commitment to accelerating careers of the top minds in global ecommerce.

"We're building the global epicenter of ecommerce talent, and you can't attract the best and brightest without creating a work environment where people are trusted to do their best work. People need far less oversight than most companies provide. Extending an extreme level of trust at all levels of an organization is a business success imperative," said Pattern CEO [David Wright](#). "Our highest aspiration is to create a place where people are unleashed to do the best work of their careers. We owe our continued success to our incredible team of doers who are dedicated to accelerating the growth of our brand partners and multiplying the work of everyone on our team."

Great Place To Work is a global authority on workplace culture, employee experience, and the leadership behaviors proven to deliver market-leading revenue, employee retention, and increased innovation.

[According to Great Place to Work research](#), job seekers are 4.5 times more likely to find a great boss at a certified Great Place To Work. Additionally, employees at certified workplaces are 93% more likely to look forward to coming to work, and are twice as likely to be paid fairly, earn a fair share of the company's profits, and have a fair chance of promotion.

"The Great Place To Work Certification is a highly coveted achievement that requires consistent and intentional dedication to the overall employee experience," says Sarah Lewis-Klin, Vice President of Global Recognition at Great Place To Work. "By successfully earning this recognition, it is evident that Pattern stands out as one of the top companies to work for, providing a great workplace environment for its employees."

We're hiring!

Looking to accelerate your career? Visit Pattern's careers page [here!](#)

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About Pattern

Pattern is the category leader for global ecommerce and marketplace acceleration. Since its founding in 2013, Pattern has profitably grown to more than 1,400 employees operating from 22 global locations. Hundreds of global brands depend on Pattern's [ecommerce acceleration](#) platform every day to drive profitable revenue growth on [D2C websites](#) and across hundreds of global marketplaces—including Amazon, Walmart.com, Target.com, eBay, Tmall, JD, and Mercado Libre. To learn more, visit [pattern.com](#) or email [press@pattern.com](#)

About Great Place to Work@Great Place to Work is the global authority on workplace culture. Since 1992, it has surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace: trust. Its employee survey platform empowers leaders with the feedback, real-time reporting and insights they need to make data-driven people decisions. Everything it does is driven by its mission to build a better world by helping every organization become a Great Place to Work For All™.

Media Contact

Dallin Hatch

Head of Global Communications

[press@pattern.com](#)