



Kristen Bell to Headline Accelerate: The Global Ecommerce Acceleration Summit

March 17, 2022

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SALT LAKE CITY — March 16, 2022 — Event runners for [Accelerate](#), the global ecommerce acceleration summit, today revealed two new headline speakers for the June 2022 event: Kristen Bell and Jimmy Chin.

Award-winning actress, producer, singer, and entrepreneur Kristen Bell knows what it takes to accelerate a successful brand. In 2018, Bell co-founded natural baby products brand [Hello Bello](#) and has since scaled the company to \$200 million in gross sales—all while continuing her prolific film and television career.

Joining Bell as part of Accelerate's star-studded lineup is New York Times bestselling author, professional climber, and Academy Award winning film director [Jimmy Chin](#). The National Geographic photographer has inspired the world with his ability to capture extraordinary imagery and stories while climbing and skiing in extremely high-risk environments and expeditions.

Presented by [Pattern](#), Accelerate is bringing together leading minds from brands, accelerators, and marketplaces to arm leaders with practical takeaways that drive immediate impact in their ecommerce business. The summit will take place June 15-16, 2022 in the illustrious Grand America Hotel in Salt Lake City, Utah and will feature prominent keynotes, in-depth breakout sessions, world-class entertainment, and singular networking opportunities. Speaker topics will include:

- Digital marketplace and D2C acceleration
- International expansion
- Online ecommerce acceleration platforms
- Digital marketing
- Customer and brand experience
- Online brand protection and control
- Fulfillment and logistics

For more information or to register, visit accelerationsummit.com

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About Accelerate

Accelerate: The Global Ecommerce [Acceleration Summit](#) is the world's most transformative ecommerce event. Designed to arm leaders with practical takeaways that drive immediate impact in their ecommerce business, Accelerate brings together leading minds from brands, accelerators, and marketplaces to chart the future of the exploding, \$6 trillion global ecommerce market. To learn more, visit accelerationsummit.com

Media Contact

Dallin Hatch

Head of Corporate Communications

press@pattern.com