



Pattern Launches Accelerate: The Global Ecommerce Acceleration Summit

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SALT LAKE CITY — January 25, 2022 — [Accelerate](#), the world's most impactful ecommerce summit, will debut in 2022. Presented by [Pattern](#), the new and transformative event will bring together leading minds from brands, accelerators, and marketplaces to arm leaders with practical takeaways that drive immediate impact in their ecommerce business.

[Accelerate: The Global Ecommerce Acceleration Summit](#) will take place June 15-16, 2022 in the illustrious Grand America Hotel in Salt Lake City, Utah and will feature prominent keynotes, in-depth breakout sessions, world-class entertainment, and singular networking opportunities.

Among other high-profile presenters to be announced in the coming months, organizers today revealed two keynote speakers for Accelerate 2022: three-time Olympic gold medalist Shaun White and New York Times bestselling author Neil Patel.

British entrepreneur, author, marketer, and internet personality Neil Patel is widely regarded as the foremost expert on online marketing. An innovator in SEO and online marketing acceleration, Neil has been named a top influencer on the web by The Wall Street Journal, a top-10 marketer by Forbes, and a top 100 entrepreneur under the age of 30 by President Barack Obama.

American professional snowboarder, skateboarder, and musician Shaun White understands what it means to accelerate past barriers. A pioneer and legend in snowboarding, Shaun holds more X-Games and Olympic gold medals than any snowboarder in the world.

Other soon-to-be announced keynotes will feature celebrity speakers and technology leaders, as well as executives from global brands, accelerators, and marketplaces. Speaker topics will include:

- Digital marketplace and D2C acceleration
- International expansion
- Online ecommerce acceleration platforms
- Digital marketing
- Customer and brand experience
- Fulfillment and logistics

For more information or to register, visit accelerationsummit.com

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About Accelerate

Accelerate: The Global Ecommerce Acceleration Summit is the world's most transformative ecommerce event. Designed to arm leaders with practical takeaways that drive immediate impact in their ecommerce business, Accelerate brings together leading minds from brands, accelerators, and marketplaces to chart the future of the exploding, \$6 trillion global ecommerce market. To learn more, visit accelerationsummit.com