



## Pattern's Ecommerce Acceleration Platform Recognized in Gartner Digital Commerce Vendor Guide

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SALT LAKE CITY — May 12, 2021 — [Pattern](#), the global leader in ecommerce acceleration, today announced it has been listed in [The Gartner Digital Commerce Vendor Guide, 2021](#) — recognizing the capabilities of Pattern's platform in cross-border commerce, third-party logistics (3PL), and channel-integration applications.

Published annually, the digital commerce vendor guide helps inform brands as they build their ecommerce technology stack by highlighting digital commerce leaders by capability across 11 major categories.

"We're honored to have these aspects of our platform recognized by Gartner in their latest digital commerce vendor guide," said [Pattern Co-Founder and CEO David Wright](#). "We're on a mission to help brands command their maximum share of the exploding \$6 trillion global ecommerce market, and the capabilities recognized in this guide are vital parts of the innovative ecommerce acceleration platform we've built that's helping brands grow exponentially all over the world."

Gartner joins a bevy of international organizations in 2021 that have recognized Pattern's best-in-class capabilities and work with brands to shape and accelerate their ecommerce programs. The full Gartner guide can be viewed [here](#). To learn how Pattern's ecommerce acceleration platform can supercharge your brand's global ecommerce growth, please visit [pattern.com](#)

### About Pattern

Pattern is the global leader in ecommerce acceleration — helping brands command their maximum share of the exploding \$6 trillion global ecommerce market. The Pattern Ecommerce Acceleration Platform leverages AI-powered technology, industry expertise, and global distribution, logistics, and fulfillment services to help brands attain profitable ecommerce growth on their websites and on hundreds of global marketplaces — including Amazon, Walmart, eBay, Google, Tmall, JD, and MercadoLibre. To learn more, visit [pattern.com](#) or email [press@pattern.com](mailto:press@pattern.com)

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