



Pattern to Report Second Quarter 2026 Financial Results

July 8, 2026

LEHI, Utah--(BUSINESS WIRE)--Jul. 8, 2026-- Pattern Group Inc. (Nasdaq: PTRN) ("Pattern"), a leader in accelerating brands on global ecommerce marketplaces, announced today that it will report second quarter 2026 financial results for the period ended June 30, 2026 following the close of the market on Wednesday, August 5, 2026.

On that day, Pattern's management will host a conference call and webcast at 2:30 p.m. MT (4:30 p.m. ET) to discuss the company's business and financial results.

What: Pattern Second Quarter 2026 Earnings Conference Call

When: Wednesday, August 5, 2026

Time: 2:30 p.m. MT (4:30 p.m. ET)

Live Webcast: A live webcast of the call will be available on the Events and Presentations section of Pattern's Investor Relations website, <https://investors.pattern.com>.

Replay: An archived webcast of the conference call will be available on Pattern's Investor Relations website for one year following the live call at <https://investors.pattern.com>.

About Pattern

Pattern accelerates brands on global ecommerce marketplaces leveraging proprietary technology and AI. Utilizing more than 77 trillion data points, sophisticated machine learning and AI models, Pattern optimizes and automates all levers of ecommerce growth for global brands, including advertising, content management, logistics and fulfillment, pricing, forecasting and customer service. Hundreds of global brands depend on Pattern's ecommerce acceleration platform every day to drive profitable revenue growth across more than 70 global marketplaces — including Amazon, TikTok Shop, Walmart.com, Target.com, eBay, Tmall, JD, and Mercado Libre.

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