



Pattern to Participate in Upcoming Investor Conferences

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LEHI, Utah--(BUSINESS WIRE)--Aug. 6, 2026-- Pattern Group Inc. (Nasdaq: PTRN) ("Pattern"), a leader in accelerating brands on global ecommerce marketplaces, announced today that senior management will host individual and small group meetings at the following investor conferences:

KeyBanc Technology Leadership Forum

Monday, August 10, 2026

Park City, UT

Wolfe Research Badishkanian Small Group August Conference

Thursday, August 13, 2026

Virtual Conference

Stifel Tech Executive Summit

Tuesday, August 25, 2026

Park City, UT

About Pattern

Pattern accelerates brands on global ecommerce marketplaces leveraging proprietary technology and AI. Utilizing more than 91 trillion data points, sophisticated machine learning and AI models, Pattern optimizes and automates all levers of ecommerce growth for global brands, including advertising, content management, logistics and fulfillment, pricing, forecasting and customer service. Hundreds of global brands depend on Pattern's ecommerce acceleration platform every day to drive profitable revenue growth across more than 70 global marketplaces—including Amazon, TikTok Shop, Walmart.com, Target.com, eBay, Tmall, JD, and Mercado Libre.

For more information, please visit www.pattern.com.

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