



Pattern to Present at Upcoming Investor Conference

August 26, 2026

LEHI, Utah--(BUSINESS WIRE)--Aug. 26, 2026-- Pattern Group Inc. (Nasdaq: PTRN) ("Pattern"), a leader in accelerating brands on global ecommerce marketplaces, announced today that senior management will present and host individual and small group meetings at the following investor conference:

Goldman Sachs Communacopia & Technology Conference

Friday, September 11, 2026

San Francisco, CA

** Presentation to be webcast live at 9:10am MT/8:10am PT*

A live and archived webcast of the presentation will be available at <https://investors.pattern.com/>

About Pattern

Pattern accelerates brands on global ecommerce marketplaces leveraging proprietary technology and AI. Utilizing more than 91 trillion data points, sophisticated machine learning and AI models, Pattern optimizes and automates all levers of ecommerce growth for global brands, including advertising, content management, logistics and fulfillment, pricing, forecasting and customer service. Hundreds of global brands depend on Pattern's ecommerce acceleration platform every day to drive profitable revenue growth across more than 70 global marketplaces—including Amazon, TikTok Shop, Walmart.com, Target.com, eBay, Tmall, JD, and Mercado Libre.

For more information, please visit www.pattern.com.

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Source: Pattern Group Inc.