Pattern Named to the 2026 America's Top 100 Most Loved Workplaces®, as Featured in the Wall Street Journal

November 5, 2026

Recognition reflects independent employee data and industry-leading emotional connectedness

LEHI, Utah--(BUSINESS WIRE)--Nov. 5, 2026-- Pattern Group Inc. (Nasdaq: PTRN) ("Pattern"), a leader in accelerating brands on global ecommerce marketplaces, today announced it has been named to the 2026 America's Top 100 Most Loved Workplaces®, as featured in the Wall Street Journal. Pattern ranked No. 25 on the list, placing it among 100 companies across 30+ industries where employees demonstrate the highest levels of commitment to their work, their teams, and their organizations.

"Our brand partners' success begins with our people and a culture that empowers them to do their best work," said Mel Alder, Co-founder and Board Member, Pattern. "This recognition is especially meaningful because it reflects the experiences of our team members and the workplace we've built together. I'm incredibly proud of how our people support one another, live our values, and turn their shared commitment into exceptional results for our partners."

The America's Top 100 Most Loved Workplaces® list is produced by Most Loved Workplace® and Best Practice Institute, and evaluated through the Love of Workplace Index™ — an independent methodology built on employee sentiment data from more than 2.5 million U.S. employees. Companies are assessed on the degree to which employees love where they work, not on self-reported claims or purchased placements.

That experience is rooted in Pattern's four core values — Game Changer, Data Fanatic, Partner Obsessed, and Team of Doers — which Pattern employees around the world recognize in one another each quarter and celebrate together every year during Values Week.

Based on Best Practice Institute research, validated across 1,800+ companies, organizations with the highest levels of emotional connectedness see 48% lower turnover and consistently out-innovate their competitors.

Pattern's full profile is available at mostlovedworkplace.com/companies/pattern. The complete 2026 America's Top 100 Most Loved Workplaces® list is available at mostlovedworkplace.com/americas-top-most-loved-workplaces-2026.

About Pattern

Pattern accelerates brands on global ecommerce marketplaces leveraging proprietary technology and AI. Utilizing more than 100 trillion data points, sophisticated machine learning and AI models, Pattern optimizes and automates key levers of ecommerce growth for global brands, including advertising, content management, logistics and fulfillment, pricing, forecasting and customer service. Hundreds of global brands depend on Pattern's ecommerce acceleration platform every day to drive profitable revenue growth across more than 80 global marketplaces — including Amazon, TikTok Shop,Walmart.com, Target.com, eBay, Tmall, JD, and Mercado Libre.

About Most Loved Workplace®

Most Loved Workplace® is the certification and recognition organization that measures emotional connectedness at work through the Love of Workplace Index™. Founded by Louis Carter, Most Loved Workplace® works with organizations across industries to surface, validate, and activate the employee voice that drives retention, performance, and growth. Learn more at mostlovedworkplace.com.

Disclaimer

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include all statements other than statements of historical fact, including but not limited to expectations regarding growth, success, performance, culture, strategies, results, capabilities, innovation, and the impacts and timing of any of the foregoing. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in our Form 10-K for year ended December 31, 2025, filed with the Securities and Exchange Commission ("SEC") on March 6, 2026, in our Form 10-Q for the quarter ended September 30, 2026, filed with the SEC on November 5, 2026, and in our subsequent filings with the SEC. This press release may also contain information from third parties that has not been independently verified. We make no representation or warranty as to its accuracy, completeness, or reliability. All third-party trademarks are the property of their respective owners and the appearance of such does not imply an affiliation with or endorsement by us.

View source version on businesswire.com: https://www.businesswire.com/news/home/20261105104241/en/

Media Contact:
press@pattern.com

Investor Contact:
investors@pattern.com

Source: Pattern Group Inc.