Pattern to Participate in Upcoming Investor Conferences

November 10, 2026

LEHI, Utah--(BUSINESS WIRE)--Nov. 10, 2026-- Pattern Group Inc. (Nasdaq: PTRN) (“Pattern”), a leader in accelerating brands on global ecommerce marketplaces, announced today that senior management will participate at the following investor conferences:

BMO Technology & Innovation Leaders Conference
Thursday, November 12, 2026
New York, NY
Format: Fireside chat, 1x1 and small group meetings

Needham Virtual Consumer Tech/E-Commerce 1x1 Conference
Monday, November 23, 2026
Virtual
Format: 1x1 and small group meetings

UBS Annual Global Technology & AI Conference
Monday, November 30, 2026
Scottsdale, AZ
Format: 1x1 and small group meetings

Morgan Stanley Global Consumer & Retail Conference
Tuesday, December 1, 2026
New York, NY
Format: Fireside chat, 1x1 and small group meetings

Wolfe Research Badishkanian Small Group December Conference
Monday, December 7, 2026
Virtual
Format: 1x1 and small group meetings

Raymond James TMT and Consumer Conference
Tuesday, December 8, 2026
New York, New York
Format: Fireside chat, 1x1 and small group meetings

Live and archived webcasts of the fireside chats will be available on Pattern’s investor relations website at https://investors.pattern.com/.

About Pattern

Pattern accelerates brands on global ecommerce marketplaces leveraging proprietary technology and AI. Utilizing more than 100 trillion data points, sophisticated machine learning and AI models, Pattern optimizes and automates key levers of ecommerce growth for global brands, including advertising, content management, logistics and fulfillment, pricing, forecasting and customer service. Hundreds of global brands depend on Pattern’s ecommerce acceleration platform every day to drive profitable revenue growth across more than 80 global marketplaces—including Amazon, TikTok Shop, Walmart.com, Target.com, eBay, Tmall, JD, and Mercado Libre.

For more information, please visit www.pattern.com.

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