# Pattern Named to Deloitte Technology Fast 500

November 18, 2026

*Pattern ranks No. 379 with 153% revenue growth from fiscal 2022 to 2025*

LEHI, Utah--(BUSINESS WIRE)--Nov. 18, 2026-- Pattern Group Inc. (Nasdaq: PTRN) ("Pattern"), a leader in accelerating brands on global ecommerce marketplaces, today announced it has been named to the 2026 Deloitte Technology Fast 500™, a ranking of the fastest-growing technology companies in North America. Pattern ranked No. 379 with revenue growth of 153% from fiscal year 2022 to fiscal year 2025.

"Pattern's growth reflects the value we deliver to brands and the strength of the technology behind our platform," said Jason Beesley, chief financial officer, Pattern. "We're helping brands grow across global marketplaces while maintaining financial discipline and investing in capabilities that make Pattern an even stronger partner. This recognition reflects the work of our team members and our focus on building a durable, profitable business."

This marks the third time Pattern has been named to the Deloitte Technology Fast 500, following previous appearances in 2021 and 2022. The Deloitte Technology Fast 500 ranks North American technology companies by percentage revenue growth over a three-year period.

Pattern's ecommerce acceleration platform combines proprietary technology, AI, and global operating capabilities to help brands grow profitably across more than 80 marketplaces and 100 countries. Its technology optimizes each part of the ecommerce equation—traffic, conversion, price, and availability—to help brands drive profitable growth across global marketplaces

**About Pattern**

Pattern accelerates brands on global ecommerce marketplaces leveraging proprietary technology and AI. Utilizing more than 100 trillion data points, sophisticated machine learning and AI models, Pattern optimizes and automates key levers of ecommerce growth for global brands, including advertising, content management, logistics and fulfillment, pricing, forecasting and customer service. Hundreds of global brands depend on Pattern's ecommerce acceleration platform every day to drive profitable revenue growth across more than 80 global marketplaces—including Amazon, TikTok Shop, Walmart.com, Target.com, eBay, Tmall, JD, and Mercado Libre.

**Disclaimer**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include all statements other than statements of historical fact, including but not limited to expectations regarding revenue. growth, investment, profitability, performance, strategies, and the impacts and timing of any of the foregoing. Additional information regarding factors that could materially affect results and the accuracy of the forward-looking statements contained herein may be found in our Form 10-K for year ended December 31, 2025, filed with the Securities and Exchange Commission ("SEC") on March 6, 2026, in our Form 10-Q for the quarter ended September 30, 2026, filed with the SEC on November 5, 2026, and in our subsequent filings with the SEC.

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