

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Check this box to indicate that a
transaction was made pursuant to a
contract, instruction or written plan
for the purchase or sale of equity
securities of the issuer that is
intended to satisfy the affirmative
defense conditions of Rule 10b5-
1(c). See Instruction 10.

1. Name and Address of Reporting Person* <u>Wright David K.</u> (Last) (First) (Middle) <u>C/O PATTERN GROUP INC.</u> <u>1441 WEST INNOVATION WAY, SUITE 500</u> (Street) <u>LEHI</u> <u>UT</u> <u>84043</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Pattern Group Inc.</u> [<u>PTRN</u>] Foreign Trading Symbol 3. Date of Earliest Transaction (Month/Day/Year) <u>09/01/2026</u> 4. If Amendment, Date of Original Filed (Month/Day/Year)	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ☒ Director ☒ 10% Owner ☒ Officer (give title below) Other (specify below) <u>Chief Executive Officer</u> 6. Individual or Joint/Group Filing (Check Applicable Line) ☒ Form filed by One Reporting Person ☐ Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Series A Common Stock	09/01/2026		F		82,126 ⁽¹⁾	D	\$20.73	585,655	D	
Series A Common Stock	09/01/2026		F		27,370 ⁽²⁾	D	\$20.73	195,223	I	By spouse ⁽³⁾
Series A Common Stock								45,297,280	I	By Wright Irrevocable Trust ⁽⁴⁾
Series A Common Stock								29,418,585	I	By Alder Irrevocable Trust ⁽⁵⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date					

1. Name and Address of Reporting Person* <u>Wright David K.</u> (Last) (First) (Middle) <u>C/O PATTERN GROUP INC.</u> <u>1441 WEST INNOVATION WAY, SUITE 500</u> (Street) <u>LEHI</u> <u>UT</u> <u>84043</u> (City) (State) (Zip)	1. Name and Address of Reporting Person* <u>Alder Irrevocable Trust</u> (Last) (First) (Middle)
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C/O PATTERN GROUP INC. 1441 WEST INNOVATION WAY, SUITE 500		
(Street)		
LEHI	UT	84043
(City) (State) (Zip)		
1. Name and Address of Reporting Person*		
<u>Alder Melanie</u>		
(Last) (First) (Middle)		
C/O PATTERN GROUP INC. 1441 WEST INNOVATION WAY, SUITE 500		
(Street)		
LEHI	UT	84043
(City) (State) (Zip)		
1. Name and Address of Reporting Person*		
<u>Wright Irrevocable Trust</u>		
(Last) (First) (Middle)		
C/O PATTERN GROUP INC. 1441 WEST INNOVATION WAY, SUITE 500		
(Street)		
LEHI	UT	84043
(City) (State) (Zip)		

Explanation of Responses:

1. Represents shares of Series A Common Stock withheld by the Issuer in satisfaction of tax withholding obligations in connection with the vesting of restricted stock units ("RSUs") previously granted to David K. Wright.
2. Represents shares of Series A Common Stock withheld by the Issuer in satisfaction of tax withholding obligations in connection with the vesting of RSUs previously granted to Melanie Alder.
3. David K. Wright's spouse, Melanie Alder, is a director and the Chief Strategy Officer of the Issuer.
4. These shares are owned directly by the Wright Irrevocable Trust dated December 5, 2019, of which David K. Wright and his spouse, Melanie Alder, are trustees. Each of David K. Wright and Melanie Alder disclaims beneficial ownership of these securities, except to the extent, if any, of their pecuniary interest therein, and the filing of this Form 4 is not an admission that any person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.
5. These shares are owned directly by the Alder Irrevocable Trust dated December 5, 2019, of which David K. Wright and his spouse, Melanie Alder, are trustees. Each of David K. Wright and Melanie Alder disclaims beneficial ownership of these securities, except to the extent, if any, of their pecuniary interest therein, and the filing of this Form 4 is not an admission that any person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.

Remarks:

DAVID K. WRIGHT By: /s/
Allison Fletcher, Attorney-in- 09/03/2026
Fact for David K. Wright

MELANIE ALDER By: /s/
Allison Fletcher, Attorney-in- 09/03/2026
Fact for Melanie Alder

WRIGHT IRREVOCABLE
TRUST By: /s/ Allison
Fletcher, Attorney-in-Fact for
David K. Wright, Trustee By: 09/03/2026
/s/ Allison Fletcher, Attorney-
in-Fact for Melanie Alder,
Trustee

ALDER IRREVOCABLE
TRUST By: /s/ Allison
Fletcher, Attorney-in-Fact for
David K. Wright, Trustee By: 09/03/2026
/s/ Allison Fletcher, Attorney-
in-Fact for Melanie Alder,
Trustee

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.