

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person* <u>Wright David K.</u>  (Last) (First) (Middle) C/O PATTERN GROUP INC. 1441 WEST INNOVATION WAY, SUITE 500  (Street) LEHI UT 84043  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Pattern Group Inc. [ PTRN ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) Chief Executive Officer
	3. Date of Earliest Transaction (Month/Day/Year) 03/23/2026	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Series A Common Stock	03/23/2026		A		375,000 <sup>(1)</sup>	A	\$0	667,781	D	
Series A Common Stock	03/23/2026		A		125,000 <sup>(2)</sup>	A	\$0	222,593	I	By spouse <sup>(3)</sup>
Series A Common Stock								45,297,280	I	By Wright Irrevocable Trust <sup>(4)</sup>
Series A Common Stock								29,418,585	I	By Alder Irrevocable Trust <sup>(5)</sup>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)					

1. Name and Address of Reporting Person\*  
Wright David K.  
 (Last) (First) (Middle)  
 C/O PATTERN GROUP INC.  
 1441 WEST INNOVATION WAY, SUITE 500  
 (Street)  
 LEHI UT 84043  
 (City) (State) (Zip)

1. Name and Address of Reporting Person\*  
Alder Irrevocable Trust  
 (Last) (First) (Middle)

C/O PATTERN GROUP INC.  
1441 WEST INNOVATION WAY, SUITE 500

(Street)  
LEHI UT 84043

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

Alder Melanie

(Last) (First) (Middle)

C/O PATTERN GROUP INC.  
1441 WEST INNOVATION WAY, SUITE 500

(Street)  
LEHI UT 84043

(City) (State) (Zip)

1. Name and Address of Reporting Person\*

Wright Irrevocable Trust

(Last) (First) (Middle)

C/O PATTERN GROUP INC.  
1441 WEST INNOVATION WAY, SUITE 500

(Street)  
LEHI UT 84043

(City) (State) (Zip)

**Explanation of Responses:**

1. These shares represent restricted stock units (RSUs) granted on March 23, 2026, which vest in equal annual installments over two years following March 23, 2026, subject to the continued service of David K. Wright to the Issuer through each applicable vesting date. Each RSU represents a contingent right to receive one share of Series A common stock.
2. These shares represent RSUs granted on March 23, 2026, which vest in equal annual installments over two years following March 23, 2026, subject to the continued service of Melanie Alder to the Issuer through each applicable vesting date. Each RSU represents a contingent right to receive one share of Series A common stock.
3. David K. Wright's spouse, Melanie Alder, is a director and the Chief Strategy Officer of the Issuer.
4. These shares are owned directly by the Wright Irrevocable Trust dated December 5, 2019, of which David K. Wright and his spouse, Melanie Alder, are trustees. Each of David K. Wright and Melanie Alder disclaims beneficial ownership of these securities, except to the extent, if any, of their pecuniary interest therein, and the filing of this Form 4 is not an admission that any person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.
5. These shares are owned directly by the Alder Irrevocable Trust dated December 5, 2019, of which David K. Wright and his spouse, Melanie Alder, are trustees. Each of David K. Wright and Melanie Alder disclaims beneficial ownership of these securities, except to the extent, if any, of their pecuniary interest therein, and the filing of this Form 4 is not an admission that any person is the beneficial owner of these securities for purposes of Section 16 or for any other purpose.

**Remarks:**

ALDER IRREVOCABLE TRUST By: /s/ Allison Fletcher, Attorney-in-Fact for David K. Wright, Trustee By: 03/25/2026 /s/ Allison Fletcher, Attorney-in-Fact for Melanie Alder, Trustee  
DAVID K. WRIGHT By: /s/ Allison Fletcher, Attorney-in-Fact for David K. Wright 03/25/2026  
MELANIE ALDER By: /s/ Allison Fletcher, Attorney-in-Fact for Melanie Alder 03/25/2026  
WRIGHT IRREVOCABLE TRUST By: /s/ Allison Fletcher, Attorney-in-Fact for David K. Wright, Trustee By: 03/25/2026 /s/ Allison Fletcher, Attorney-in-Fact for Melanie Alder, Trustee

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.