

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001818320
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer Pattern Group Inc.
SEC File Number 001-42852
Address of Issuer 1441 WEST INNOVATION WAY, SUITE 500
LEHI
UTAH
84043
Phone 866-765-1355
Name of Person for Whose Account the Securities are To Be Sold KSV Pattern, LLC

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Daniel Gay is a former Director

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
Series A common	Wells Fargo Clearing Services 1 North Jefferson Avenue St. Louis MO 63103	146907	3089454.21	155163575	06/10/2026	Nasdaq

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from	Is this	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
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		Whom Acquired	a Gift?		
Series A common	05/18/2020 Private Purchase	Issuer	<input type="checkbox"/>	146907	05/18/2020 cash

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
KSV Pattern LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/14/2026	42163	694196.67
KSV Pattern LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/13/2026	204868	3430444.52
KSV Pattern LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/12/2026	135827	2224507.36
KSV Pattern LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/11/2026	45491	727779.37
KSV Pattern LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/08/2026	109908	1789324.21
KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/14/2026	11887	195709.60
KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/13/2026	57783	967551.51
KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/12/2026	38310	627417.19
KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/11/2026	12843	205461.34
KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/08/2026	30999	504664.89
KSV Pattern LLC 1441 West Innovation Way	Pattern Group, Inc.	05/15/2026	69299	1147833.48

Suite 500 Lehi UT 84043 KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/15/2026 19546	323744.22
Suite 500 Lehi UT 84043 KSV Pattern LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/18/2026 127097	2183182.03
Suite 500 Lehi UT 84043 KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	05/18/2026 35881	616333.32
Suite 500 Lehi UT 84043 KSV Pattern LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	06/01/2026 146907	2844958.13
Suite 500 Lehi UT 84043 KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	06/01/2026 41474	803168.38
Suite 500 Lehi UT 84043 KSV Pattern LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	06/04/2026 49909	1025531.90
Suite 500 Lehi UT 84043 KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	06/04/2026 14089	289496.25
Suite 500 Lehi UT 84043 KSV Pattern LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	06/09/2026 1336	27318.98
Suite 500 Lehi UT 84043 KSV Pattern II LLC 1441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	06/09/2026 377	7704.00
Suite 500 Lehi UT 84043 KSV Pattern LLC 441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	06/10/2026 95662	2008404.56
Suite 500 Lehi UT 84043 KSV Pattern II LLC 441 West Innovation Way Suite 500 Lehi UT 84043	Pattern Group, Inc.	06/10/2026 27008	567027.56

144: Remarks and Signature

Remarks Daniel Gay is a managing member of KSV Pattern LLC.
Date of Notice 06/10/2026

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature Jonathon Gay

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)